



**MEMORANDUM**

TO: All Supervising Faculty and Staff

FROM: Saville Williams, Chair  
Staff Council

DATE: January 12, 2009

RE: Spartan Spirit Day Dress Code

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The Staff Council has received permission to implement a pilot project themed, “Spartan Spirit Day.” This project will operate on a probationary period until May 8, 2009. Every Friday beginning January 16<sup>th</sup> until the end of the semester, all Faculty, Staff, and students are encouraged to show their support and enthusiasm for USC Upstate by dressing in the University colors.

Through this campaign, we hope to enhance the University’s image among business and opinion leaders, alumni, students, and the community at large, as well as build a strong foundation of brand awareness.

Staff Council is aware that different managers, in different departments, have different standards for what is appropriate work attire. Staff members need to exhibit a look that confirms our professionalism for our customers, our partners, and our coworkers. According to University policy there are some articles of clothing that are not appropriate for work. All employees must adhere to the following:

**DO NOT WEAR:**

Flip flops (shower-type shoes)	Tank tops or halter tops
Hats	Biker shorts or athletic shorts of any kind
Torn jeans	Pajama type clothing
Shorts	Mini-skirts

To make this policy effective, we need your commitment, support, and leadership. That is why we are asking you to communicate this policy to each person on your staff.

Beginning Friday, January 16<sup>th</sup> we are asking everyone to **GO GREEN** for Upstate!

We really appreciate your help and support.

Cc: Dr. John Stockwell, Chancellor  
Dr. Marsha Dowell, Executive Vice Chancellor