

Spartans



SPARTAN *Spirit Day*

FRIDAY, JANUARY 16TH

Be sure to **GO GREEN** for the first Spartan Spirit Day on Friday, January 16th. The Staff Council is proud to present this new pilot project to the Upstate campus family. Every Friday until the end of the semester, all Faculty, Staff, and students are encouraged to show their support and enthusiasm for USC Upstate by dressing in the University colors.

Through this campaign, we hope to enhance the University's image among business and opinion leaders, alumni, students, and the community at large, as well as build a strong foundation of brand awareness.

How to **GO GREEN**:

- **GO GREEN** by wearing the school colors, green and black, or garments bearing the logo. Shop at www.upstatebookstore.com
- Apply USC Upstate bumper stickers to your car
- Attend Athletic Events, visit www.upstatespartans.com
- Send out Thank You notes and greetings using USC Upstate stationary
- Give Upstate gifts to family and friends (T-shirts, pens, mugs, theatre tickets, etc.)

Note: Please respect your department's dress codes as dictated by your supervisors. Avoid flip-flops, short shorts, jeans, or any garment that is usually considered inappropriate in a business casual work environment. When in doubt, check with your immediate supervisor.

GO GREEN!