

Upstate Chamber Coalition

The Upstate Chamber Coalition fosters cooperation and coordination of efforts of the chambers on issues impacting the Upstate of South Carolina business climate, including but not limited to, legislative issues and economic development issues. The Coalition fosters communication and information exchange for the benefit of the executive staff and business leadership of each of the chambers, and investigates, promotes and/or participates (where permissible) in benefit programs which are advantageous to the chambers and their respective memberships.

Upstate Forever

Upstate Forever is a nonprofit membership-based organization that promotes sensible growth and protects special places in the Upstate region of South Carolina. Founded in 1998, Upstate Forever has over 1,500 members, a staff of 13, and offices in Greenville and Spartanburg. To date it has received 22 conservation easements protecting more than 4,500 acres of significant lands and resources in the Upstate. Upstate Forever supports and advocates for effective planning for future growth; better coordination of services; stronger state and local policies relating to development and environmental protection; and significant funding for parks and natural areas.

Special thanks to the planning committee for the inaugural Leadership Development Issue Series, *Upstate Together: Grow by Choice and Chance*: Sandi Coan, Howard Daniel, Jason Elliott, Julie Franklin, Barbara League, Ben Haskew, Judith Prince, Susan Schwartzkopf-Deane, Minor Mickel Shaw, Jane Sosebee, Gable Stubbs, Irv Welling, Paul Wickensimer, Rand Wilson, and Brad Wyche.

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Notes:



LD Leadership Development
A program of the Leadership Development Issue Series

Sponsored by:
 UNIVERSITY OF SOUTH CAROLINA UPSTATE

Upstate Together: Grow by Choice or Chance

Welcome

John C. Stockwell, Ph.D., Chancellor, USC Upstate

Program Facilitator

Minor Mickel Shaw, President, Micco Corporation

Introduction of Speaker

Charles E. Dalton, President/CEO
Blue Ridge Electric Cooperative, Inc.

Growth Impact Study for Upstate South Carolina

Barry Nocks, Ph.D.
Associate Dean for Research & Outreach
Professor, City and Regional Planning
College of Architecture, Arts, & Humanities
Clemson University

Introduction of Speakers

Rick Danner, Mayor, City of Greer

Making Connections: Regions, Visions, & Stewardship

Gianni Longo and Jamie Greene
Principals, ACP Visioning and Planning

Q&A

Panel Moderator

Mike Forrester, Vice President
South Carolina Operations Piedmont Natural Gas

Panel Members

Steve Pelissier, Assistant Executive Director
Appalachian Council of Governments
Hal Johnson, President/CEO, Upstate Alliance
Eddie Nail, President, Clemson Area Chamber of Commerce, Upstate Chamber Coalition
Brad Wyche, Executive Director, Upstate Forever

Q&A

Interactive Survey

Jane Sosebee, Regional Director, BellSouth

Closing Remarks

Minor Mickel Shaw

Speakers and Organizations participating in Upstate Together: Growth by Choice or Chance

Dr. John Stockwell

John C. Stockwell has served as Chancellor of the University of South Carolina Upstate since 1994, where he seeks to fulfill the University's vision as one of the leading metropolitan universities in the Southeast. Evidence of momentum toward this vision is the recent change in the University's name and substantial expansion in Greenville, South Carolina. Under his leadership, the University has experienced outstanding growth in enrollment, campus development, curricula, and public/private partnerships. Since Fall 1995, enrollments have increased by thirty-five percent with over 4,500 students. The campus boasts a diverse student population with sixty nations represented among the student body and a minority enrollment of more than thirty percent.

His sense of vision is also leading the University in implementing a 10-year master plan, approved in 1997 by the USC Board of Trustees. The campus is undergoing over \$100 million in capital development, dramatically increasing classroom space, academic support facilities, housing, and athletic/recreational facilities. In addition, a number of beautification initiatives are underway, as is a \$60 million highway infrastructure project surrounding and intersecting the campus.

Minor Mickel Shaw

Minor Shaw, President of Micco Corporation, serves as vice-chairman of the Greenville-Spartanburg Airport Commission, is a former vice-chairman of the Greenville Chamber, and a graduate of the Diversity Leadership Academy. She is chairman of the Daniel-Mickel Foundation, chair of the Urban League of the Upstate and serves as a trustee of the Hollingsworth Funds and The Duke Endowment. She is also a board member of The Palmetto Institute and the South Carolina Competitiveness Council. She is a past Chair of Wofford College and serves on the board of Piedmont Natural Gas. She has been widely involved with regional issues through her service with these organizations.

Dr. Barry Nocks

Barry Nocks is Associate Dean for Research & Outreach of the College of Architecture, Arts, and Humanities and is Professor of City and Regional Planning Program at Clemson University. He is also serving as director of the Center for Community Growth and Change at Clemson. Dr. Nocks directed the Reedy River Master Plan project for the Center. Professor Nocks received a B.S. in Industrial Engineering/Operations Research from Cornell University in 1969, Masters in Regional Planning from the University of North Carolina in 1972, and Ph.D. in Planning from UNC-CH in 1978.

Prior to coming to Clemson, Dr. Nocks worked at a regional health planning agency and the National Bureau of Standards. He has been at Clemson University for 25 years, and is a member of the American Institute of City Planning. Dr. Nocks has served as a planning consultant for a variety of public and private organizations in the Carolinas and throughout the country. He has developed facility need studies, completed strategic plans, assisted in local planning process and conducted a number of professional training sessions.

Gianni Longo

Gianni Longo is a founding Principal of ACP. For the past two decades, he has pioneered the development of programs designed to involve citizens in the decision making process. Mr. Longo has developed expertise in visioning and strategic planning that has physical and economic development implications. He designed the creative public involvement strategies for Imagine New York: Giving Voice to the People's Visions, an effort to bring together people throughout the New York City region to share their ideas and vision for rebuilding downtown and memorializing the World Trade Center tragedy; Vision 2030, a regional vision plan for the future of the five county Baltimore area; the Vision Plan for Metropolitan Washington, D.C.; the Comprehensive Plan for the City of Myrtle Beach, and many others.

Longo conceived and developed Vision 2000, a program of community goal-setting in Chattanooga, Tennessee. This program, at the time was the first of its kind, and is credited with stimulating over a billion dollars in development projects in that community. Subsequently, Mr. Longo has assisted, through training and direct involvement, communities and institutions throughout the country in developing their unique version of a "vision" process.

Longo also facilitated the Mid-America Regional Council's "Creating Quality Places." This project was designed to foster a higher quality of life in communities throughout the Kansas City region through improved land use and urban design. The program initiated a regional dialogue on quality land use practices, identified land use principles that local municipalities could embrace, and identified tools – model codes, ordinances, and plans – to help implement those principles.

Jamie Greene

Jamie Greene is a founding Principal of ACP with over 16 years of diverse planning experience managing visioning and strategic and comprehensive planning projects. He has managed many complex visioning assignments designed to serve as the policy foundation for physical plans, especially multi-jurisdictional efforts. Specific examples include: Where Do We Grow From Here? the region-wide visioning process focused on land use and transportation in Greater Cincinnati for the Ohio-Kentucky-Indiana Regional Council of Governments; Franklin Tomorrow, a vision for the future of growth and development for Franklin, Tennessee; and Community COMPASS, a vision for a comprehensive plan for Hamilton County/Cincinnati, Ohio.

Currently, Mr. Greene is the principal-in-charge of the Vision and Strategic Plan for Aiken County, South Carolina, Community Connections, the seven-county regional growth strategy for central Ohio, and the Allen County/Fort Wayne Indiana Joint Comprehensive Plan. Mr. Greene has presented the work of ACP at many national, regional and local conferences, including: American Planning Association (APA), Society of College and University Planners, Managing Change Coalition, and Common Destiny.

Mike Forrester

Mike Forrester is Vice President of South Carolina District Operations for Piedmont Natural Gas. Forrester is a certified South Carolina Economic Developer, and serves as Chair of the Upstate Alliance, Treasurer of Spartanburg County Economic Development Corporation, and Chair of the Task Force Committee for the Spartanburg/Cherokee Development Corporation. He is also currently serving as Chair of the Spartanburg Development Association, Chair of the South Carolina State Board of Education, and serves on a South Carolina State Task Force for High School Redesign.

Jane Sosebee

Jane Sosebee is Regional Director for BellSouth and is a board member and former chair of the Upstate Alliance. She serves on the board of the Anderson Area Chamber of Commerce and is Vice Chairman of Public Policy for the Greenville Chamber. She is a board member of the Oconee Alliance and serves as Secretary for the Anderson County Development Partnership. She is on the Clemson University Foundation Board, Tri-County Technical College Foundation Board and serves on the External Advisory Board for Clemson's School of Material Science and Engineering. Sosebee is involved with economic development and public policy issues throughout the region.

Appalachian Council of Governments

The Appalachian Council of Governments is a voluntary organization of local governments in Anderson, Cherokee, Greenville, Oconee, Pickens and Spartanburg Counties in Upstate South Carolina. Created in 1971, the Council of Governments has become a valuable resource for area local governments in the areas of public administration, planning, information systems and technology, grants, workforce development, and services to the elderly population. While assistance to local government remains as the Council's first priority, the private sector also benefits from services designed to enhance the region's economic environment. These efforts include public/private partnerships in support of economic development, economic research and analysis, and small business lending programs. Encouraged and facilitated through the Council of Governments, this marriage of intergovernmental and private sector cooperation continues as a critical element in the region's economy and quality of life.

Upstate Alliance

Formed in 2000, the Upstate South Carolina Alliance is a public/private regional economic development organization designed to market the dynamic 10-county Upstate region to the world. The 10 counties of the Alliance represent the commerce-rich northwestern corner of South Carolina. The Upstate Alliance's vision is to "position and market the Upstate SC region to successfully compete for business investment globally." The Alliance's goal is to spearhead an aggressive, innovative and comprehensive global marketing strategy to attract new investment to the Upstate region. By creating a powerful brand and image for the region, increased opportunities will ultimately lead to greater investment, enhancing the prosperity and quality of life for the entire Upstate.