



University of South Carolina Upstate



As a senior comprehensive public institution of the University of South Carolina, the University of South Carolina Upstate offers degree programs in the liberal arts and sciences, business administration, nursing and teacher education, as well as master's degrees in education. USC Upstate is one of the leading metropolitan universities in the southeast and has for seven years been ranked by *U.S. News and World Report* as one of the top five Comprehensive Colleges.

Among the fastest growing universities in South Carolina, USC Upstate boasts two thriving campuses – the 280-acre largely residential campus in Spartanburg and a campus at the University Center of Greenville for commuting junior and senior level students. In fact, in Greenville, USC Upstate has increased access to higher education making earning a bachelor's degree easier than most people think.

With day and evening classes at the University Center of Greenville, USC Upstate offers 11 degree programs for junior and senior level students who have an associate's degree or close to 60 credit hours of college work, or who already have a bachelor's degree but are seeking a career change. A great academic program that offers a challenging curriculum, a simple admission process, lots of personal attention and convenience for your lifestyle are all you need to put you on the path to earning a university degree and a lifetime of learning.

School of Business Administration and Economics

The University of South Carolina Upstate's School of Business Administration and Economics (SBAE) offers programs in Greenville leading to the Bachelor of Science in Business Administration with concentrations in accounting and general business.

With upper-level business courses taught on both the Spartanburg and Greenville campuses, USC Upstate offers business students extended opportunities to be connected to the Upstate business community, and, in turn, the world. USC Upstate offers the only business program between Charlotte, N.C., and Clemson, S.C., to have earned the prestigious AACSB (Association to Advance Collegiate Schools of Business) accreditation, the international hallmark for quality management education.

Fewer than 15 percent of business programs worldwide have completed the rigorous process of earning accreditation from AACSB International, so receiving a business degree from USC Upstate allows a student to rightfully claim to be a graduate of an internationally recognized program.

Programs of study

Graduates are awarded the Bachelor of Science Degree in Business Administration. In Greenville, students are able to complete the required core of study including marketing, operations management, organizational behav-



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ior, finance and business law, and then elect to concentrate in either accounting or general business.

As seniors, all business students complete a capstone course in policy and one or more courses related to international business. All students sit for the Major Field Test in Business provided by the Educational Testing Service in Princeton, N.J., prior to graduation. Over the past five years, USC Upstate's business students have scored at the 75th percentile nationally.

Experiential learning

The general business program includes a focus on experiential learning for the students with our unique Topics in Metropolitan Studies course. This course pairs students with friends of the University in industry to work on real world problems. The SBAE provides a regional focus that prepares students for careers in Upstate South Carolina and is taught to international standards of excellence. Beta Gamma Sigma, an honor society serving business programs accredited by AACSB International, has a chapter on the USC Upstate campus. Additionally, internships are available which not only provide academic credit, but also the hands-on experience today's business majors need to succeed after graduation.

Scholarship opportunities

A variety of financial aid packages are available to USC Upstate students. Scholarships especially for business students include Budweiser of the Carolina, Minority Business Marketing Scholarship, Ted Eilenberg Scholarship, Pym-Dritz Business Scholarship, University Business Society Scholarship, Wachovia Bank Scholarship, Community Bank Scholarship, Donald Yates Scholarship, and many others.

Faculty credentials

All of our faculty demonstrate their academic and professional qualifications through a combination of original academic preparation and relevant professional experience. Academically qualified faculty hold Ph.D.s and continue to

validate their relevant expertise through publication and professional business experience. Professional experience includes organizations such as Milliken and Company, Greenville Hospital System, the South Carolina Budget and Control Board, Virginia Economic Development Partnership, Deloitte and Touche, LLP, Remington Company, the Carolina Panthers and others. All USC Upstate faculty conduct research related to their areas of teaching expertise and have published in journals such as: Coastal Business Review, European Journal of Operational Research, International Journal of Business & Economics, Journal of Applied Business Research, Journal of Business Education, Management Accounting, New Accountant, Nonprofit World, Personal Financial Planning, Public Personnel Management, and Southern Business Review. The School of Business Administration and Economics also publishes the Palmetto Review.

Alumni spotlight

"Business and Operational Management classes at USC Upstate really prepared me to better understand the workflow process. I also found Human Resource Management classes helpful in approaching certain issues on the job and in dealing with people. I was able to apply the knowledge from my classes directly and immediately to my job because I worked full-time while earning my degree."

*--Reagan Tennant, Class of 2006
Quality Controller at R.R. Donnelley & Sons*

