

Fine Arts and Communication Studies

The aim of the Department of Fine Arts and Communication Studies (FACS) is to support the overall mission of USC Upstate by enhancing the intellectual, ethical, cultural and professional development of fine arts and communication students. The faculty is committed to preparing students to become competent professionals in art, media arts, journalism and mass communication, music, speech communication and theatre. FACS offers the Bachelor of Arts degree in communication with concentrations in electronic media, journalism and mass communication, speech and theatre as well as the Bachelor of Fine Arts in art studio with an emphasis in graphic design and a Bachelor of Arts in Art Education.

Bachelor of Arts Major in Communication Student Worksheet

<p>General Education Requirements</p> <p>I. Communication 9 _____ SEGL 101 and SEGL 102 _____ _____ SSPH 201</p> <p>II. Mathematics & Logic 6-8 <i>One math course:</i> _____ SMTH 120, 121, 122, 126, 127 141, 142, 231 <i>One additional math, logic or statistics course:</i> _____ SECO 291; SLGC 205, 207; SMTH 102, 121, 122, 126, 127, 141, 142, 202, 231; SPSY 225; SSOC 201</p> <p>III. Information Technology 3 _____ SCSC 138, 150; SIMS 101</p> <p>IV. Natural Science 7-8 <i>Two courses from the following (at least one with the associated lab)</i> _____ SAST 111/L; SBIO 101/L, 102/L, 110/L, 206, 240, 242/L, 270; SCHM 101/L, 105, 106, 107, 109/L, 111/L, 112/L; SGEG 201, 202; SGEL 101/L, 102/L, 103/L, 120, 121, 123/L, 131; SPHS 101/L, 201/L, 202/L, 211/L, 212/L</p>	<p>V. Arts and Humanities 6 <i>One fine arts course:</i> _____ SAAS 204; SATH 101, 105, 106; SMUS 110, 140; STHE 161, 170 <i>One course from the following: (no more than 3 credit hours from a specific discipline)</i> _____ SAAS 204; SAMS 101, 102; SATH 101, 105, 106; SEGL 250, 252, 275, 279, 280, 283, 289, 290, 291; SFLM 240; SMUS 110, 140; SPHL 102, 211; SREL 103; STHE 161, 170</p> <p>VI. Foreign Language and Culture 3 <i>Foreign Language minimum 102 level</i> _____ SCHI 102; SFRN 102; SGRM 102; SSPN 102 or placement in a 201 or higher level language course** (Students placing into 201 or higher level of a language have satisfied this requirement but will have additional hours in electives, if hours are required in the major).</p> <p>VII. History 3 _____ SHST 101, 102, 105, or 106</p> <p>VIII. Social and Behavioral Sciences 6 <i>Two courses from the following with two disciplines represented:</i> _____ SANT 102; SAAS 201; SECO 221, 222; SGEG 101, 103; SGIS 201, 301 320; SPSY 101; SSOC 101; SWST 101</p>
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Major Requirements

All students must complete the following six courses with a minimum grade of "C" 18

- _____ SSPH 301: Theories and Principles of Human Communication
- _____ SSPH 340: Voice and Diction
- _____ SJOU 305: Mass Communication Theory
- _____ STHE 301: Dramatic Theory and Criticism or STHE 385: Theatre History I or STHE 386: Theatre History II
- _____ SCOM 375: Communication Research Methods
- _____ SCOM 490: Senior Seminar

Students must complete the required credit hours from either Group A: Theatre, Group B: Speech, Group C: Journalism or Group D: Electronic Media and earn a minimum grade of C in all courses.

Group A: Theatre

Students must take a minimum of 3 hours from each of the three following categories, an additional 3 hours from either the technical or performance areas, and an additional 9 hours from any of the categories for a total of 21 hours.

History, Theory, Writing and Literature: 3-12

- STHE 301: Dramatic Theory and Criticism (if not used to satisfy the Communication core requirement)
- STHE 378: Playwriting
- STHE 385: Theatre History I (if not used to satisfy the Communication core requirement)
- STHE 386: Theatre History II (if not used to satisfy the Communication core requirement)
- SEGL 405: Shakespeare Survey
- SEGL 406: Studies in Shakespeare
- SEGL 422: Modern Drama

Technical and Production: 3-15

- STHE 377: Stagecraft
- STHE 379: Lighting Design
- STHE 380: Scene Design
- STHE 381: Stage Management

Performance: 3-15

- STHE 370: Voice for the Actor
- STHE 373: Play Directing
- STHE 374: Intermediate Acting
- STHE 376: Stage Movement
- STHE 382: Theatre for Youth
- STHE 383: Stage Combat
- STHE 401: Classical Styles in Acting
- STHE 402: Alternative Styles in Acting
- STHE 473: Advanced Play Directing

Note: STHE 398: Selected Topics in Theatre or STHE 399: Internship or Independent Study in Theatre may be used in any category, if appropriate.

Group B: Speech

Students must complete a minimum of 3 hours from the following categories, an additional course from the Skills area and from the Theory area, and one additional course from the category list for a total of 21 credit hours.

Writing: 3

- SSPH 333: Advanced Public Speaking
- SJOU 334: Writing for Broadcasting
- SEGL 318: Writing and Computers

Professional Practices: 3

- SJOU 303: Law and Ethics of Mass Media
- SSPH 303: Ethics in Human Communication
- SCOM 375: Communication Research Methods

Skills: 6

- SSPH 310: Interpersonal Communication
- SSPH 415: Mediation
- SSPH 415L: Mediation Laboratory
- SJOU 325: Speech for Radio and Television
- SCOM 399: Internship or Independent Study in Mass Communication (may be counted only once)
- SSPH 440: Argumentation & Debate
- SSPH 441: Debate Laboratory
- SIMS 345: Technical Presentation and Communication

Theory: 6

- SSPH 315: Conflict Resolution: Application & Strategies
- SSPH 398: Topics in Speech Communication (Rhetorical Theory)
- SSPH 448: Organizational Communication
- SSPH 450: Communicating for Social Change
- SIMS 346: Communication and New Technology

_____ One additional course 3
from the above categories

Note: SSPH 398: Topics in Speech Communication may be used in any category with approval of advisor

Group C: Journalism

Students must take all journalism core courses with a minimum of three hours from each of the following four categories for a total of 24 credit hours.

Journalism Core: 9

- SJOU 201: Survey of Mass Communication
- SJOU 303: Law & Ethics of the Mass Media
- SJOU 304: Writing for the Media

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- Writing: 6-9
- SJOU 329: Public Relations Writing
 - SJOU 333: Newswriting and Reporting
 - SJOU 334: Writing for Broadcasting
 - SJOU 335: Feature Writing
- History and Theory: 3-9
- SJOU 302: History of Journalism
 - SJOU 310: Mass Media and Society
 - SJOU 424: History of American Broadcasting
 - SJOU 450: Women in the Media
 - SJOU 480: Minorities and the Media
- Film: 3-9
- SFLM 342: Film Genre
 - SFLM 360: Film Directors
 - SFLM 425: Film History to 1967
 - SFLM 435: Film History since 1967
 - SFLM 475: International Film
 - SFLM 481: Cultural Diversity and Difference in Film
 - SFLM 482: Film Theory and Criticism
- Note: SJOU 398: Special Topics in Journalism may be used in any category if appropriate.
- Professional Options: 3-12
- SJOU 325: Speech for Radio and Television
 - SFLM 326: Motion Picture and Video Techniques
 - SJOU 328: Public Relations and Persuasion
 - SFLM 426: Advanced Video Production
 - SJOU 430: Media Management
 - SCOM 399: Internship (may be taken twice with appropriate consent)
 - SBAD 350: Principles of Marketing
 - SART 214: Graphic Design I
 - SART 261: Introduction to Photography
 - SART 314: Graphic Design II
 - SART 315: Graphic Design III
 - SART 361: Photography II
 - SEGL 318: Writing and Computers
 - SIMS 345: Technical Presentation in Communications
 - SIMS 346: Communication and New Technology

Note: SJOU 398: Special Topics in Journalism may be used in any category if appropriate.

Group D: Electronic Media

Students must take a minimum of 3 hours from each of the following categories, and all electronic media core courses for a total of 21 hours.

- Electronic Media Core: 9
- SJOU 201: Survey of Mass Communication
 - SJOU 303: Law & Ethics of Mass Media
 - SJOU 304: Writing for the Media

- Media History & Theory: 3-9
- SJOU 310: Mass Media and Society
 - SJOU 424: History of American Broadcasting
 - SJOU 450: Women in the Media
 - SJOU 480: Minorities in the Media

Note: SJOU 398: Special Topics in Journalism may be used in any category if appropriate.

- Film: 3-9
- SFLM 342: Film Genre
 - SFLM 360: Film Directors
 - SFLM 425: Film History to 1967
 - SFLM 435: Film History since 1967
 - SFLM 475: International Film
 - SFLM 481: Cultural Diversity and Difference in Film
 - SFLM 482: Film Theory and Criticism

Note: SJOU 398: Special Topics in Journalism may be used in any category if appropriate.

- Professional Options: 6
- SJOU 325: Speech for Radio and Television
 - SFLM 326: Motion Picture and Video Techniques
 - SJOU 334: Writing for Broadcasting
 - SFLM 426: Advanced Video Production
 - SCOM 399: Internship or Independent Study in Mass Communication (may be taken twice)
 - SIMS 345: Technical Presentations in Communication
 - SIMS 346: Communication and New Technology

Cognate¹ (with approval of advisor) or Minor 12-21

Supporting Courses

- _____ Any Foreign Culture course 200 3
level or above

Electives 6-20

Total Hours Required 120