

Wanna Win \$1000?

Help us advertise the IM&S Major at USC Upstate

You must be an IM&S student **or** currently enrolled in SIMS 345 to enter this contest.

First Prize: \$1000 Second Prize: \$500 Third Prize: \$250 Fourth Prize: \$250

How to enter: Produce a video clip from 30 seconds to 2½ minutes long that tells people why they would want to sign up for a major in IM&S at USC Upstate.

Winners will be judged by a panel of Informatics Department faculty. Your video will be judged based on:

- 50% content:
 - Creativity
 - Quality of work
 - Entertainment
 - Originality
 - Presents positive image of IM&S and USC Upstate
- 50% number of views
 - We want this to go viral, so the closer you are to going viral, the higher your score.

Caveats and disqualifiers:

- Content must not be defamatory to USC Upstate or the Department of Informatics
- No pornographical content; No profanity; No plageristic copying of someone else's video
- Must respect copyrighted material; e.g.--> Don't use copyrighted music in your video.
- Submissions that are identical or very similar will be disqualified (unless you can show that yours was first and the other guy just copied you)
- No fraudulent claims in the video or the links to the video
- Cannot use robots or other technology to inflate your number of views. Also, you cannot inflate your views by one person clicking repeatedly on the link.

How to submit an entry:

1. **Produce the video (no restrictions of how much outside help and support you get, but you must be significantly involved in its production)**
2. **Upload it to YouTube**
3. **Place the link to the video on your facebook page, your myspace page, and email it to lots of your friends (and ask them to email it to lots of their friends so your views number will be larger)**
4. **Email the link to Dr. Routh at rrouth@uscupstate.edu on or before midnight, October 31, 2009.**
5. **Late submissions will not be accepted.**

Number of views will be counted as of December 5, 2009. Winners will be announced (call Donna Sandor or send email to Dr. Routh) by December 15, 2009. Awards will be available as checks on December 15, 2009.

Videos can be submitted individually or by teams of two people. Prize money will be split 50/50 to both members of two-person teams. All entries include the rights of USC Upstate to use it for promotional purposes as it sees fit.