Bachelor of Science in Business Administration

Student Worksheet

The Johnson College of Business and Economics is accredited by AACSB International. The Bachelor of Science in Business Administration offers concentrations in Accounting, Economics/Finance, General Business Administration, Management, and Marketing.

General Education Courses

I. Communication  
   ______ SEGL 101 and SEGL 102  6  
   ______ SSPH 201  3

II. Mathematics 6-7  
   ______ SMTH 122 or SMTH 141
   *Students not placing into SMTH 122 or 141 must complete the prerequisites before taking the required math class. The college level prerequisite(s) will count as free elective(s).
   ______ SECO 291

III. Information Technology 3  
   ______ SCSC 138

IV. Natural Science 7-8  
   Two courses from the following (at least one with the associated lab)  
   ______ SAST 111/L; SBIO 110/L, 206, 240, 270; SCHM 101/L, 105, 106, 107/L, 109/L; SGEG 201/L, 202; SGEL 101/L, 102/L, 103/L, 120, 121, 123/L, 131, 241; SPHS 101/L, 201/L, 202/L

V. Arts and Humanities 6  
   One fine arts course:  
   ______ SAAS 204; SATH 101, 105, 106; SMUS 110, 140; STHE 161, 170
   One course from the following representing a different discipline from the above fine arts course.  
   ______ SAAS 204; SAMS 101, 102; SATH 101, 105, 106; SEGL 250, 252, 275, 279, 280, 283, 289, 290, 291; SFLM 240; SMUS 110, 140; SPHL 102, 211; SREL 103; STHE 161, 170

VI. Foreign Language and Culture 3  
   ______ SCHL 102; SFRN 102; SGRM 102; SSPN 102
   Students not placing in the 102 level of a foreign language must complete the prerequisite (101). This prerequisite will count as a free elective. Students who place into the 201 or higher level of a foreign language are exempt from the foreign language/culture general education requirement but will have additional hours in electives.

VII. History  
   ______ SHST 101 or 102

VIII. Social and Behavioral Sciences 6  
   ______ SECO 221
   One course selected from the following  
   ______ SAAS 201; SANT 102; SGEG 101, 103; SGIS 101, SPST 101; SSOC 101; SWST 101

Major Course Requirements

Business Core (required in all concentrations)  
   ______ SBAD 225: Financial Accounting 3  
   ______ SBAD 226: Managerial Accounting 3  
   ______ SBAD 290: Intro to Business Info Systems 3  
   ______ SBAD 347: Legal Environment of Business 3  
   ______ SBAD 350: Principles of Marketing 3  
   ______ SBAD 363: Business Finance 3  
   ______ SBAD 371: Principles of Organizational Mgmt. 3  
   ______ SBAD 372: Operations Management 3  
   ______ SBAD 478: Senior Seminar: Business Strategy 3  
   ______ SECO 222: Principles of Microeconomics 3  
   ______ SECO 292: Statistical Inference 3  
   ______ course in international business as defined by the concentration:  
   Accounting: SECO 303 or SBAD 461; Economics/Finance: SECO 303; General Business: SECO 303, SBAD 452, SBAD 461 or SBAD 378; Management: SBAD 378 or SECO 303; Marketing: SECO 303, SBAD 452, SBAD 461 or SBAD 378

Concentration Areas

Accounting  
   ______ SBAD 331: Intermediate Accounting I 3  
   ______ SBAD 332: Intermediate Accounting II 3  
   ______ SBAD 333: Accounting for Decision-making and Control 3  
   ______ SBAD 335: Individual Tax Planning 3  
   ______ SBAD 433: Accounting Controls Systems 3  
   ______ SBAD 435: Auditing 3

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one of the following four courses:

- SBAD 336: Governmental & Not-for-profit Accounting
- SBAD 348: Issues in Commercial Law
- SBAD 432: Advanced Federal Taxation
- SBAD 437: Advanced Accounting

**Economics/Finance**

- SECO 301: Money and Banking
- SECO 322: Intermediate Macro Theory
- SECO 326: Managerial Economics
- SBAD 333: Accounting for Decision-making and Control

two of the following:

- SECO 311: Issues in Economics
- SECO 499: Topics in Economics
- SBAD 364: Financial Institutions and Markets
- SBAD 365: Principles of Investments
- SBAD 390: Strategic Mgmt. of Info Systems
- SBAD 461: International Business Finance

**General Business Administration**

- SBAD 333: Accounting for Decision-making and Control
- SBAD 351: Consumer Behavior
- SBAD 374: Mgmt. of Human Resources
- SECO 326: Managerial Economics
- SBAD 398: Topics in Metro Bus. Studies

one of the following:

- SBAD 335: Individual Tax Planning
- SBAD 365: Principles of Investments
- SBAD 390: Strategic Mgmt. of Info Systems
- SBAD 457: Marketing Research
- SBAD 471: New Business Enterprise
- SBAD 499: Business Internship

**Management**

- SBAD 374: Mgmt. of Human Resources
- SBAD 377: Advanced Organizational Behavior
- SBAD 390: Strategic Mgmt. of Info Systems
- SBAD 471: New Business Enterprise
- SBAD 475: Advanced Operations Mgmt.

one of the following:

- SBAD 333: Accounting for Decision-making and Control
- SECO 326: Managerial Economics

one of the following, if not taken to fulfill above requirements:

- SBAD 333: Accounting for Decision-making and Control
- SBAD 378: International Business Enterprise
- SBAD 398: Topics in Metro. Business Studies
- SBAD 452: International Marketing
- SBAD 461: International Business Finance

**Marketing**

- SBAD 351: Consumer Behavior
- SBAD 352: Marketing Communications
- SBAD 457: Marketing Research
- SBAD 458: Marketing Management

Three of the following:

- SBAD 377: Adv. Organizational Behavior
- SBAD 390: Strategic Management of Information Systems
- SBAD 353: Marketing Channels
- SBAD 455: Topics in Marketing
- SBAD 456: Business Marketing
- SBAD 459: Personal Selling & Sales Mgmt.
- SBAD 471: New Business Enterprise
- SBAD 499: Business Internship

**Electives**

18-23

**Total Hours Required**

120

1To be eligible to take the CPA exam in South Carolina, a person must have 120 semester credit hours, including 24 hours of accounting and 24 hours of other business courses. To qualify for the CPA license in South Carolina, a person must have 150 semester credit hours with a baccalaureate or higher degree with 36 hours in accounting (with at least 24 hours at the junior level or above) and 36 hours of other business courses. Please see an accounting advisor concerning additional requirements.

2Students planning to take the Certified Public Accountant examination should take SBAD 437 Advanced Accounting in addition to the accounting concentration courses.