



***School of Business Administration
and Economics***

Accreditation

Business programs are accredited by The Association to Advance Collegiate Schools of Business (AACSB International).

Vision

The vision of the School of Business Administration and Economics is to become the school-of-first-choice for an excellent baccalaureate business administration education for students of the Upstate of South Carolina.

Mission

USC Upstate School of Business Administration and Economics provides and delivers excellent undergraduate business education to a diverse student population. In support of this mission,

- Our educational programs prepare graduates to enter and succeed in a variety of business careers in an expanding global environment through a focus on current and ethical business practices.
- Our faculty is engaged in intellectual pursuits that focus primarily on applied scholarship and teaching excellence.
- Our community and service activities are developed in partnership with business and professional constituencies to enhance the quality of life and economic well being in the upstate metropolitan region.
- As a school, we hold our faculty, staff and students accountable for practicing a high degree of personal and professional excellence, integrity and civility.

Program Goals

The goals of the SBAE for the accomplishment of the mission are to:

- Provide an excellent education to a diverse student body
- Implement the curriculum with a high quality faculty

Degree Programs

The School of Business Administration and Economics offers programs leading to the degree of Bachelor of Science in Business Administration. A minor in economics is also offered. In addition to the Spartanburg campus, courses are also offered at the University Center of Greenville. Students are invited to visit the School of Business Administration and Economics on the USC Upstate campus to explore career opportunities.

All School of Business students are required to take the specified general education courses. All students then take a common business and economics core sequence, spanning the full range of business functions. Finally students select a concentration.

Students should begin with the recommended curriculum as early as possible. This sequence includes a combination of business, economics and general education courses suggested for each semester in which the student is enrolled. It is imperative that students begin their mathematics/statistics sequence in the first semester of their freshman year and continue this sequence each semester to make adequate progress in any of the business

concentrations. Students in business administration and economics are advised by the faculty from the School of Business Administration and Economics.

Junior standing (60 semester hours earned) is a prerequisite for all 300-level or above business administration and economics courses. Additional prerequisites are included in individual course descriptions.

Students not pursuing a School of Business degree may earn a maximum of 29 semester hours in School of Business courses, excluding SECO 221, 222, 291, and 292, providing they meet the course prerequisites and have attained junior standing (60 semester hours earned) before enrolling in 300-level and above courses.

Students pursuing a Bachelor of Science degree in Business Administration may also pursue any university approved minor except the economics minor. See catalog section concerning minors. Usually, completing the degree with a minor will require more than the minimum 120 credit hours to graduate.

Graduation Requirements

In addition to meeting the curriculum requirements for a degree in business administration, graduation requires a minimum cumulative GPA of 2.0 and a minimum grade of C (S in SBAD 499) on all upper division School of Business courses. (A grade of D or higher is acceptable for meeting a course prerequisite requirement unless otherwise specified in the catalog course description.) The highest grade earned on any course in business administration and economics is applied toward the degree. At least 50 percent of the business and economics credit hours applied toward graduation must be awarded by USC Upstate.

Bachelor of Science in Business Administration

Student Worksheet

The School of Business Administration and Economics is accredited by AACSB International. The Bachelor of Science in Business Administration and Economics offers concentrations in Accounting, Economics/Finance, General Business Administration, Management, and Marketing.

General Education Courses

I. Communication

| | | |
|-------|-----------------------|---|
| _____ | SEGL 101 and SEGL 102 | 6 |
| _____ | SSPH 201 | 3 |

II. Mathematics

| | | |
|-------|----------------------|-----|
| _____ | SMTH 122 or SMTH 141 | 3-4 |
|-------|----------------------|-----|

**Students not placing into SMTH 122 or 141 must complete the prerequisites before taking the required math class. The college level prerequisite(s) will count as free elective(s).*

| | | |
|-------|----------|---|
| _____ | SECO 291 | 3 |
|-------|----------|---|

III. Information Technology

| | | |
|-------|----------|---|
| _____ | SCSC 138 | 3 |
|-------|----------|---|

IV. Natural Science

Two courses from the following (at least one with the associated lab)

| | | |
|-------|---|-----|
| _____ | SAST 111/L; SBIO 110/L, 206, 240, 270; SCHM 101/L, 105, 106, 107/L, 109/L; SGEG 201/L; SGEL 101/L, 102/L, 103/L, 120, 121, 123/L, 131; SPSH 101/L, 201/L, 202/L | 7-8 |
|-------|---|-----|

V. Arts and Humanities

One fine arts course:

| | | |
|-------|---|---|
| _____ | SAAS 204; SATH 101, 105, 106; SMUS 110; STHE 161, 170 | 3 |
|-------|---|---|

One course from the following representing a different discipline from the above fine arts course.

| | | |
|-------|---|---|
| _____ | SAAS 204; SAMS 101, 102; SATH 101, 105, 106; SEGL 250, 252, 275, 279, 280, 283, 289, 290, 291; SFLM 240; SMUS 110; SPHL 102, 211; SREL 103; STHE 161, 170 | 3 |
|-------|---|---|

VI. Foreign Language and Culture

Foreign Language minimum 102 level

| | | |
|-------|------------------------------|---|
| _____ | SFRN 102; SGRM 102; SSPN 102 | 3 |
|-------|------------------------------|---|

Students not placing in the 102 level of a foreign language must complete the prerequisite (101). This prerequisite will count as a free elective. Students who place into the 201 or higher level of a foreign language are exempt from the foreign language/culture general education requirement but will have additional hours in electives.

VII. History

| | | |
|-------|----------------------|---|
| _____ | SHST 111 or SHST 112 | 3 |
|-------|----------------------|---|

VIII. Social and Behavioral Sciences 6

| | | |
|-------|----------|--|
| _____ | SECO 221 | |
|-------|----------|--|

One course selected from the following

| | | |
|-------|---|--|
| _____ | SAAS 201; SANT 102; SGEG 101, 103; SGIS 201, SPSY 101; SSOC 101; SWST 101 | |
|-------|---|--|

IX. Senior Seminar

See major requirements.

Major Course Requirements

Business Core (required in all majors)

| | | |
|-------|--|---|
| _____ | SBAD 225 Financial Accounting | 3 |
| _____ | SBAD 226 Managerial Accounting | 3 |
| _____ | SBAD 290 Intro to Business Info Systems | 3 |
| _____ | SBAD 347 Legal Environment of Business | 3 |
| _____ | SBAD 350 Principles of Marketing | 3 |
| _____ | SBAD 363 Business Finance | 3 |
| _____ | SBAD 371 Organizational Mgmt. & Behavior | 3 |
| _____ | SBAD 372 Operations Management | 3 |
| _____ | SBAD 478 Business Policy | 3 |
| _____ | SECO 222 Principles of Microeconomics | 3 |
| _____ | SECO 292 Statistical Inference | 3 |

Concentration Areas

Accounting^{1,2}

| | | |
|-------|--|---|
| _____ | <input type="checkbox"/> SBAD 331 Intermediate Accounting I | 3 |
| _____ | <input type="checkbox"/> SBAD 332 Intermediate Accounting II | 3 |
| _____ | <input type="checkbox"/> SBAD 333 Cost Accounting | 3 |
| _____ | <input type="checkbox"/> SBAD 335 Individual Tax Planning | 3 |
| _____ | <input type="checkbox"/> SBAD 433 Accounting Controls Systems | 3 |
| _____ | <input type="checkbox"/> SBAD 435 Auditing | 3 |
| _____ | <input type="checkbox"/> SBAD 461 International Business Finance or SECO 303 International Economics | 3 |

Continued on next page

¹To be eligible to take the CPA exam in South Carolina, a person must have 120 semester credit hours, including 24 hours of accounting and 24 hours of other business courses. To qualify for the CPA license in South Carolina, a person must have 150 semester credit hours with a baccalaureate or higher degree with 36 hours in accounting (with at least 24 hours at the junior level or above) and 36 hours of other business courses. Please see an accounting advisor concerning additional requirements.

²Students planning to take the Certified Public Accountant examination should take SBAD 437 Advanced Accounting in addition to the accounting concentration courses.

| | | | | |
|--|--|--------------------------|---------------------------------------|--|
| <i>Economics/Finance</i> | | <input type="checkbox"/> | two of the following, if not taken to | 6 |
| <input type="checkbox"/> | SECO 301 Commercial & Central Banking | 3 | <input type="checkbox"/> | fulfill above requirements: |
| <input type="checkbox"/> | SECO 303 International Economics | 3 | | SBAD 378 International Business Enterprise |
| <input type="checkbox"/> | SECO 322 Intermediate Macro Theory | 3 | | SBAD 390 Business Tech & Info Systems |
| <input type="checkbox"/> | SECO 326 Managerial Economics | 3 | | SBAD 398 Topics in Metropolitan Business Studies |
| <input type="checkbox"/> | one of the following: | 3 | | SBAD 452 International Marketing |
| | SBAD 364 Financial Institutions and Markets | | | SBAD 461 International Business Finance |
| | SBAD 365 Principles of Investments | | | SBAD 476 Statistical Process Control |
| <input type="checkbox"/> | one of the following: | 3 | | SBAD 499 Business Internship |
| | SBAD 378 International Business Enterprise | | | SECO 303 International Economics |
| | SBAD 452 International Marketing | | | SECO 326 Managerial Economics |
| | SBAD 461 International Business Finance | | | |
| <input type="checkbox"/> | one of the following: | 3 | | |
| | SECO 311 Issues in Economics | | | |
| | SECO 499 Topics in Economics | | | |
| | SBAD 333 Cost Accounting | | | |
| | SBAD 390 Business Tech & Info Systems | | | |
| | SBAD 499 Business Internship | | | |
| <i>General Business Administration</i> | | | | |
| <input type="checkbox"/> | SBAD 333 Cost Accounting | 3 | | |
| <input type="checkbox"/> | SBAD 351 Consumer Behavior | 3 | | |
| <input type="checkbox"/> | SBAD 374 Mgmt. of Human Resources | 3 | | |
| <input type="checkbox"/> | SECO 326 Managerial Economics | 3 | | |
| <input type="checkbox"/> | SBAD 398 Topics in Metro Bus. Studies | 3 | | |
| <input type="checkbox"/> | one of the following international courses: | 3 | | |
| | SBAD 378 International Business Enterprise | | | |
| | SBAD 452 International Marketing | | | |
| | SBAD 461 International Business Finance | | | |
| | SECO 303 International Economics | | | |
| <input type="checkbox"/> | one of the following: | 3 | | |
| | SBAD 335 Individual Tax Planning | | | |
| | SBAD 365 Principles of Investment | | | |
| | SBAD 390 Business Tech & Info Systems | | | |
| | SBAD 457 Marketing Research | | | |
| | SBAD 471 New Business Enterprise | | | |
| | SBAD 499 Business Internship | | | |
| <i>Marketing</i> | | | | |
| <input type="checkbox"/> | SBAD 351 Consumer Behavior | 3 | | |
| <input type="checkbox"/> | SBAD 352 Marketing Communications | 3 | | |
| <input type="checkbox"/> | SBAD 452 International Marketing | 3 | | |
| <input type="checkbox"/> | SBAD 457 Marketing Research | 3 | | |
| <input type="checkbox"/> | SBAD 458 Marketing Management | 3 | | |
| <input type="checkbox"/> | two of the following: | 6 | | |
| <input type="checkbox"/> | SBAD 374 Mgmt. of Human Resources | | | |
| | SBAD 377 Adv. Organizational Behavior | | | |
| | SBAD 378 International Business Enterprise | | | |
| | SBAD 390 Business Technology & Information Systems | | | |
| | SBAD 398 Topics in Metropolitan Business Studies | | | |
| | SBAD 456 Business Marketing | | | |
| | SBAD 459 Personal Selling & Sales Mgmt. | | | |
| | SBAD 461 International Business Finance | | | |
| | SBAD 471 New Business Enterprise | | | |
| | SBAD 499 Business Internship | | | |
| | SECO 303 International Economics | | | |
| | SECO 326 Managerial Economics | | | |
| | | | Electives | 21-23 |
| | | | _____ | |
| | | | _____ | |
| | | | _____ | |
| | | | Total Hours Required | 120 |

Minor in Economics¹
Student Worksheet

| | | | | |
|-------------------------------------|--|---|--|-----------|
| Required Courses¹ | | | Six additional credit hours to be selected | 6 |
| _____ | SECO 221 Principles of Macroeconomics ² | 3 | from Economics 301, 303, 311, or 499 | |
| _____ | SECO 222 Principles of Microeconomics ² | 3 | _____ | |
| _____ | SECO 322 Intermediate Macroeconomic Theory | 3 | _____ | |
| _____ | SECO 326 Managerial Economics | 3 | | |
| | | | Total Hours Required | 18 |

¹Minimum grade of C in all courses

²6 hours may be used to satisfy general education credit

Bachelor of Science in Business Administration Recommended Curriculum Schedule

Freshman Year—Fall

English 101
Mathematics 121 or 122
Computer Science 138
Foreign Language
History 111 or 112

Freshman Year—Spring

English 102
Mathematics 122 or elective
Natural Science
Foreign Language or free elective
Business 290

Sophomore Year—Fall

Speech 201
Fine Arts
Economics 221
Economics 291
Business 225

Sophomore Year—Spring

Arts and Humanities
Economics 222
Economics 292
Business 226
Free elective

Junior Year—Fall

Natural Science
Business 350
Business 371
Business concentration course
Free elective

Junior Year—Spring

Social Science elective
Business 347
Business 363
Business 372
Business concentration course

Senior Year—Fall

Free elective
Free elective
Business concentration course
Business concentration course
Business concentration course

Senior Year—Spring

Business 478
Free elective
Free elective
Business concentration course
Business concentration course