



University of South Carolina Upstate

AGREEMENT APPENDIX

Bachelor of Science in Business Administration Economics/Finance Concentration

Sample Curriculum Schedule for Dual Degree Students

Fall

SBAD 347 Business Law*
SECO 303 International Economics
SECO 311 Issues in Economics
SECO 326 Managerial Economics
SBAD 390 Strategic MIS

Spring

SBAD 478 Senior Seminar: Business Strategy
SECO 301 Money and Banking
SECO 322 Intermediate Macro Theory
SBAD 333 Acct for Decision-making and Control
SBAD 365 Principles of Investments

Bachelor of Science in Business Administration General Business Concentration

Sample Curriculum Schedule for Dual Degree Students

Fall

SBAD 347 Business Law*
SBAD 452 International Marketing
SECO 326 Managerial Economics
SBAD 351 Consumer Behavior
SBAD 398 Topics in Metro Studies

Spring

SBAD 478 Senior Seminar: Business Strategy
SBAD 333 Acct for Decision-making and Control
SBAD 374 Mgmt of Human Resources
SBAD 365 Principles of Investments
SBAD 390 Strategic MIS

Bachelor of Science in Business Administration Management Concentration

Sample Curriculum Schedule for Dual Degree Students

Fall

SBAD 347 Business Law*
SECO 303 International Economics
SBAD 374 Mgmt of Human Resources
SBAD 390 Strategic MIS
SECO 326 Managerial Economics

Spring

SBAD 478 Senior Seminar: Business Strategy
SBAD 471 New Business Enterprise
SBAD 475 Adv Operations Mgmt
SBAD 333 Acct for Decision-making and Control
SBAD 378 International Business Enterprise

Bachelor of Science in Business Administration Marketing Concentration

Sample Curriculum Schedule for Dual Degree Students

Fall

SBAD 347 Business Law*
SBAD 452 International Marketing
SBAD 351 Consumer Behavior
SBAD 352 Marketing Communications
SBAD 457 Marketing Research

Spring

SBAD 478 Senior Seminar: Business Strategy
SBAD 390 Strategic MIS
SBAD 353 Marketing Channels
SBAD 458 Marketing Management
SBAD 459 Personal Selling and Sales Mgmt

* Students who have completed an equivalent Business Law course may substitute an Upper Level elective in Business such as SECO 303 (Int'l Economics), SBAD 461 (Int'l Business Finance) or any other approved course.