Learn how to turn your major into a business!

Question: What do these successful entrepreneurs have in common? Sara Blakely, Bill Gates, Steve Jobs, George Dean Johnson, Jr. and Vera Wang
Answer: None majored in business. Yet, they all turned their passion into their career.

You don’t have to major in business in order to create a successful business. The Business and Entrepreneurship minor is ideal for students in many majors such as: Art Studio, Commercial Music, Computer Science, Informatics, Exercise and Sport Science, and Interdisciplinary Studies.

A Minor in Business and Entrepreneurship from the Johnson College of Business will . . .
- Give you understanding of the basic financial concepts of running a business
- Teach you how to effectively market your business
- Provide you with the essentials of managing people and processes
- Guide you in how to develop a business plan for your company
- Outline the key steps in obtaining startup capital

The Minor in Business and Entrepreneurship is available in Spartanburg (The George) and in Greenville (UCG).

For additional information call 864-503-5580.

www.uscupstate.edu/business
Combine your skills, talents and ideas with the basic concepts necessary to start your own business.

The minor consists of 6 classes – 18 credit hours

4 Core Courses:
Financial Concepts and Applications for New Ventures – MGMT U380
Principles of Marketing – MKTG U350
Principles of Organizational Management – MGMT U371
New Business Enterprise – MGMT U471

2 Courses from the following:
Legal Environment of Business – ACCT 347
Topics in Metropolitan Business Studies – BADM U398
Macroeconomics – ECON U221 or Microeconomics – ECON U222
Management of Human Resources – MGMT U374
Consumer Behavior – MKTG U351
Personal Sales and Sales Management – MKTG U459

The “capstone” course in the Entrepreneurship Minor is New Business Enterprise. Since 2008, 15 businesses have started from writing business plans in the class. These businesses have sales that exceed $60-million annually and employ over 500 people. Let’s add your new business to the list of successes!

For additional information call 864-503-5580.