

Concentration in Logistics and Supply Chain Management

A Logistics and Supply Chain Management concentration will provide JCBE graduates with the tools they need to land successful careers at places like BMW, Michelin, DraexImaier, adidas and a host of other global manufacturers with Upstate operations. This concentration will meet the growing regional needs for well-educated supply chain management professionals.

There is a huge demand for college graduates with supply chain concentrations. A University of Maryland/DHL study recently found the demand-to-supply ratio of supply chain jobs to qualified individuals at 6 to 1. The demand for supply chain managers is expected to increase with an expected 621,040 jobs filled in 2018, an annual increase of 22.6 percent. The Bureau of Labor Statistics projected that the employment of logisticians will grow 7 percent annually from 2016 to 2026.

It is no different in South Carolina. The state hosts numerous global manufacturers and is seeing a demand for these professionals. Shipping companies such as CSX Transportation and Norfolk Southern, distribution and fulfillment centers like Walmart and Amazon need trained professionals. The Charleston Port and Inland Port in Greer also are seeking supply chain-trained workers.

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DEAN JOHNSON, JR.

College of Business and Economics

 $University of \, South \, Carolina \, Up state$



CAREERS IN LOGISTICS AND SUPPLY CHAIN MANAGEMENT

Employees in the logistics and supply chain management field ensure that goods and services get to consumers with the quality, timing and price they expect. The logistics industry is an important driver of economic growth and development in South Carolina. Below is a sample of careers students can pursue after completing a LSCM concentration:

- Production Manager
- · Strategic Sourcing Manager
- · Purchasing Manager
- · Supply Chain Manager
- · Supply Chain Analyst
- · Systems Support Manager
- · Transportation Manager
- · Warehouse Operations Manager
- · International Logistics Manager
- · Inventory Control Manager
- Quality Control Manager
- · Materials Manager
- Logistics Services Salesperson

The median salary in 2016 for supply chain professionals with bachelor's degrees was \$74,170.



PROGRAM OF STUDY

The JCBE Bachelor of Science in Business Administration is a four-year degree.

The LSCM concentration will require seven courses (21 credit hours), the same as the Management concentration. Three of these courses will be newly developed required courses: Global Strategic Supply Chain Management (LSCM 381), Logistics and Distribution Management (LSCM 382), and Supply Chain Information Systems (LSCM 383).

Students will choose one of Accounting for Decision-making and Control (ACCT 333) or Managerial Economics (ECON 326).

Students will choose three concentration electives from a list that includes a new course, International Trade Compliance (LSCM 384), a special topics course, Topics in Logistics and Supply Chain Management (LSCM 384), and an LSCM internship (BADM 499). The electives also include existing courses such as Strategic Management of Information Systems (MGMT 390), Advanced Operations Management (MGMT 475), and Process Improvement (MGMT 476).

A possible schedule to complete the concentration courses in the senior year:

FALL

- LSCM 381
- MGMT 378 (International Requirement)
- · LSCM Concentration Elective
- LSCM Concentration Elective
- ACCT 333 or ECON 326

SPRING

- LSCM 382
- LSCM 383
- · LSCM Concentration Elective
- BADM 478 (Required Capstone)
- · Choice of another course

ACT NOW

The new LSCM concentration begins in the Fall of 2018. Students who are interested in registering for a LSCM course should contact their adviser. Students who are interested in changing to the LSCM concentration can get the appropriate form in the JCBE office.

For more information about the LSCM concentration, email Dr. Jim O'Connor at joconnor@uscupstate.edu or Dr. Frank Rudisill at frudisill@uscupstate.edu.