

13th Annual SC Upstate Research Symposium

Vocal Looping Workshop

Presented by:

Just Alliance

April 14th, 2017



The Workshop: Using only his voice, Just Alliance builds and composes entire songs utilizing vocal looping technology with an exciting, interactive and relevant approach. This high-energy workshop demonstrates the technology and his creative process. Geared toward a general audience of musicians and non-musicians, Just Alliance explains vocal looping—and his approach to it—in simple terms. He demonstrates how a vocal soloist can perform like an entire band. Professional and amateur singers will take from the workshop a new way to approach their voice and another avenue to present their talents. Audiences will also learn how to identify looping in songs they may already know or in songs will hear.

The Man: Just Alliance's musical style is a reflection of his experiences as a native Las Vegas. After playing his first professional gig as a trumpet player at 16, he had a vision that he would eventually combine a lifetime of experience in Jazz, Rock, Classical, Funk and World Music utilizing looping, beat-boxing and different instruments such as keyboard and trumpet in order to create original material and to reinterpret existing music. Just Alliance has performed on many of the leading stages in Las Vegas, such as Caesar's Palace, Mandalay Bay, MGM Grand, The Palms and others. Recent performances include The Northwest Loop Music Festival (OR and WA), Y2K International Live Looping Festival (CA), Southern California Loop Festival, Austin Loop Festival, San Antonio Loop Festival, Denver Loop Music Festival, and the NAMM show in Anaheim, CA. He has given vocal looping workshops at middle schools, high schools, community colleges and universities, most recently at the University of Southern California's Thornton School of Music.

To Participate: <http://www.uscupstate.edu/symposium>

Workshop made possible with partial funding from the Commercial Music Program & the Division of Student Affairs at USC Upstate.

WHEN:
April 14th, 2017; 2:30 – 4:00pm

WHERE:
USC Upstate Rampey Center
Room 125/126/127

FOR ADDITIONAL INFORMATION PLEASE CONTACT:

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