

Communication Internships

For information, contact Dr. Warren Bareiss: 864-503-5299, wbareiss@uscupstate.edu

*Please notify Dr. Bareiss if you find that any of the listings below are no longer valid.

Internships are listed as:

- Arts and Humanities
- Events Planning
- Government
- Health Related
- Journalism (Electronic)
- Journalism (Writing/Print)
- Public Relations
- Radio/Audio Production
- Religious
- Sales/Marketing/Advertising/Public Relations
- Social Work and Justice/Community Welfare
- Sports
- Television/Video Production

Arts and Humanities

Company: Chapman Cultural Center, Spartanburg

Description - The student will work 135 hours for three credits with the Chapman Cultural Center, an arts and entertainment venue in Spartanburg. The student will assist with bookings, promotions and publicity for visual arts and theater, general events planning, and support during performances. The student will help prepare press and social media releases.

Location - Chapman Cultural Center, 200 East St. John Street, Spartanburg SC 29306

Supervisor Information - Marketing Director (864) 278-9698 or Jennifer Evins, President and CEO. (864) 278-9663 jevins@spartanarts.org

Company: Upcountry History Museum, Greenville

Description - The student will work 135 hours with Upcountry History Museum in Greenville. They will research upcoming exhibits (to include procuring artifacts and securing oral histories), set up and break down the exhibits, assist with marketing and publicity for events, and provide museum tours for visitors

Location - Upcountry History Museum, 540 Buncombe Street, Greenville SC 29601

Supervisor Information - Dr. Courtney Tollison, (864) 467-3100 ext. 116.
Courtney@upcountryhistory.org

Company: Warehouse Theatre, Greenville

Description - The student will work 135 hours with The Warehouse Theatre. They will assist with ticket sales and box office administration as well as receive an overview of the choices, preparations, planning and marketing/publicizing necessary for an independent equity theatre operation.

Location - The Warehouse Theatre, 37 Augusta Street, Greenville SC 29601

Supervisor Information - Paul Savas, General Manager. (864) 235-6948.
paulsavas@warehousetheatre.com; Andy Croston, Box Office Manager,
andycroston@warehousetheatre.com

Events Planning

Company: Bi-Lo Charities

Description - The student will work 135 hours with Bi-Lo Charities. They will assist with non-profit fundraising events planning including the golf tournaments Bi-Lo Charity Classic and Nine with Wine. They will be responsible for postings and invitations on social media and will assist in general office operations.

Location - Bi-Lo Corporate Headquarters, PO Box 99, Maudlin SC 29662

Supervisor Information - Sally Armstrong, Bi-Lo Charities, 1-800-862-9293. Ext. 2547

Company: Events, Atlanta

Description - The student will work 135 hours with Creative Elite Group in Atlanta GA, an events planning agency. They will help organize and plan events, prepare and release information on social media, and be present during events such as the May 9 Yacht Party or the Winter Ski Feast or the Cancun Retreat

Location - Creative Elite Group, 3343 Peachtree Road, Atlanta GA 30080

Supervisor Information - Angela Johnson (404) 955-0700 info@creativegroup.com

Company: Freedom Weekend Afloat, Simpsonville

Description - The student will work 135 hours with Freedom Weekend Afloat, an annual event held in Simpsonville. They will help coordinate media releases and publicity, work with an advertising firm on the creation and placement of ads and social media, and be involved in various other aspects of events planning.

Location - Freedom Weekend Afloat, 419 SE Main Street, Suite 400F, Simpsonville SC 29681

Supervisor Information - Cindy Nelson, (864) 228-0025. Cindy.nelson@freedomweekend.org

Company: Spartanburg County Community College

Description - The student will work 135 hours with Spartanburg Community College in marketing and public relations. The student will assist with events planning, designing and distributing flyers and advertisements, social media dispatches, press releases to outside media, website design, the ongoing e-mail newsletter, and videography/photography in connection with events.

Location - Spartanburg Community College, 107 Community College Drive, Spartanburg SC 29303

Supervisor Information - Jenny Williams (864) 592-4940 williamsj@sccs.edu

Company: Spartanburg Events and Festivals

Description - The student will work 135 hours with Spartanburg Events and Festivals. They will assist in planning, promoting, and overseeing community events such as the International Festival and a Dickens of a Christmas.

OR

They will assist in planning, promoting, and overseeing community events such as Spring Fling, Music on Main, Jazz on the Square, the Father-Daughter Dance, etc.

OR

They will be involved in events planning, including activities for Martin Luther King Day. They will participate in community meetings that will provide outreach strategies and assist residents in solving day-to-day problems.

Location - Festival Manager, Parks, Recreation & Special Events, 100 N. Liberty Street, Spartanburg SC 29304

Festival Manager, Parks, Recreation & Special Events, PO Box 1749, 298 Magnolia Street, Spartanburg SC 29304

City of Spartanburg, Community Relations Department, PO Box 1749, 145 W. Broad Street, Spartanburg SC 29304.

Supervisor Information - Galia Rodriguez (864) 596-2976 grodriguez@cityofspartanburg.org
Jane Warner (864) 596-2976 jane.warner@spartanburgparks.org
Kathy Hill . 596-2905

Government

Company: South Carolina Congress, Mitchell, Spartanburg

Description - The student will work 135 hours with the South Carolina District 31 Congressional representative office of Harold Mitchell in Spartanburg. Their duties will involve assisting the Communications Director, maintaining social media connections, interacting with the media, serving constituents, and promoting the Congressman's agenda, positions, and ongoing plans for progressive action.

Location - Office of Congressman Harold Mitchell, South Carolina House District 31, 139 South Dean Street, Spartanburg SC 29316. (864) 279-4675.

Supervisor Information - Rep. Harold Mitchell, (864) 279-4675 hmitchellgrouppllc@gmail.com

Company: South Carolina Congress, Graham, Greenville

Description - The student will work 135 hours with the Congressional liaison office of Senator Lindsey Graham in Greenville SC. Their duties will involve assisting the Senator's constituents; thus they will answer phones, write letters, and, in the Senator's name, contact and request support from government agencies that may be able to help rectify or solve a constituent's problem(s).

Location - Congressional Liaison, SC Senator Lindsey Graham, 130 S. Main Street, Greenville SC 29601

Supervisor Information - Angie Omer, 250-1417. Angie_omer@lgraham.senate.gov

Health Related

Agape Hospice

Description—To be determined

Location--516 E. Main Street, Spartanburg, SC 29302

Supervisor Information--Asha D. Hall, Volunteer Coordinator, (864) 591-2004, adurrah@Agapehospice.com

Company: Accesshealth

Description - The student will work 135 hours with AccessHealth, an agency that connects individuals who cannot afford health insurance with providers. The student will assist "patients/clients" in person and also initiate and maintain records and files. Additional duties involving marketing and social media may also be involved.

Location - HealthAccess, 631 North Church, Spartanburg SC 29303. (864) 560-0183

Supervisor Information - Carey Rothschild, Director

Company: American Heart Association, Special Events

Description - The student will work 135 hours with The American Heart Association with the Special Events Administrator. The student will contact businesses for participation in events and donations, may assist with developing events materials such as press releases and social media postings. They will provide management, database assistance, and office support and assist during events.

Location - American Heart Association, 156 Milestone Way A, Greenville SC 29615

Supervisor Information - Rebecca Cox, Special Events Administrator, rebecca.b.cox@heart.org

Company: Charles Lea Center, Spartanburg, Public Relations

Description - The student will work 135 hours with Public Relations and Marketing with the Charles Lea Center, a disabilities medical center in the Upstate. The student will help with events planning, will write press releases, will assist with branding, and will attend meetings and planning sessions connected to operations of different departments.

Location - Charles Lea Center, 195 Burdette Street, Spartanburg SC 29307

Supervisor Information - Pam Prevatte, Director, Communications, pprevatte@charleslea.org
(864) 494-9414

Company: Greer Today

Description - The student will work 135 hours with GREER TODAY. The student will focus on sports reporting. Other possible activities may include a weekly broadcast sports segment on high school sports, podcasts and articles connected to news, features, community activities and progressive planning. Besides research and writing, the student will become more experienced with photography and social media.

Location - GREER TODAY, 217 B Trade Street, Greer SC 2965

Supervisor Information - Jim Fair, Publisher-Editor, (864) 680-3396. jfair@greertoday.com

Company: Greenville Bilingual Therapy

Description--Interpreting and translating recommendations/outcomes to parents, learn about different Hispanic cultures, and learn about different medical/congenital conditions that might affect speech/language development.

Location—319 Garlington Rd, Suite B-5, Greenville, SC 29615

Supervisor Information—Julia Mari-Calon, 864-361-4879,
greenvillebilingualtherapy@gmail.com

Company: J M Smith Pharmacy, Spartanburg, Marketing

Description - The student will work 135 hours with J. M. Smith Corp., an umbrella organization for various pharmacy entities and healthcare technology. It is the third largest privately owned

corporation in South Carolina. The student will assist with marketing strategies, internal communications, researching media markets, preparing social network items for Web sites and Facebook, interaction with business units and participating currently with a crisis management situation.

Location - J. M. Smith, 101 W. St. John Street, Suite 305, Spartanburg SC 29306

Supervisor Information - Heidi Jameson, (864) 542-9419, x5475. Heidi_jameson@jmsmith.com

Company: Mary Black Foundation, Marketing/PR

Description - The student will work 135 hours with the Public Relations and Marketing Department at The Mary Black Foundation. The student will write press releases and assist with social media and events planning. They will work with internal and external publics and will oversee the agency's blog.

Location - Mary Black Foundation, Marketing, 349 East Main St., #100, Spartanburg SC 29302

Supervisor Information - Molly Metz, Vice-President Mary Black Foundation, mmetz@maryblackfoundation.org (864) 573-9500

Company: Mental Fitness

Description - The student will work 135 hours with Mental Fitness, a non-profit organization in Spartanburg in the George School of Business Administration. The student will assist with fundraising including events planning, direct mail, and social media interaction

Location - USC Upstate the George School of Business Administration, E. St. John Street

Supervisor Information - Jessica Rothenberg. 580-8361

Company: Sherman College

Description - The student will work 135 hours with the public relations/communications office at The Sherman College of Chiropractic. The student will prepare personal profiles of alumni and students and faculty and assist with social media. The magazine SHERMAN, GUARDING THE SACRED TRUST is published twice a year "for and about the Sherman community."

Location - Public Relations and Communications, The Sherman College of Chiropractic, 2020 Springfield, PO Box 1452, Spartanburg SC 29304

Supervisor Information - Karen Rhodes, krhodes@sherman.edu (800) 849-8771, ext. 242

Company: Spartanburg Regional, PR

Description - The student will work 90 hours for two credits with the Marketing and Public Relations Department at Spartanburg Regional Medical Center. The student will shadow personnel and then help with events planning, will write press releases, will assist with branding, and will attend meetings and planning sessions connected to operations of different departments.

Location - Spartanburg Regional Medical Center, 103 East Wood St., Spartanburg SC 29303

Supervisor Information - Assistant Manager of Marketing Heather Abolfathi 205-7323. Cell 560-6861 office. habolfathi@srhs.com

Journalism (Electronic)

Company: Augusta, Georgia TV

Description - The student will work 135 hours for three credits with WJBF, channel 6 ABC, and WAGT channel 26, the NBC affiliate in the Augusta GA market. They will assist with newsgathering, studio and field production, writing and editing, and other activities germane to airing daily TV news and sports programming.

Location - Media General, WJBF-TV, 1001 Reynolds St., Augusta GA 30903

Supervisor Information - Mark Rosen, News Director, WAGT, (706) 826-0026

Company: Clear Channel

Description - The student will work 135 hours primarily with Clear Channel radio station WUSL Power 99FM in Bala, Cynwyd, PA. They will work in the radio production department in conjunction with news and community/public affairs reporting

Location - Clear Channel Radio Philadelphia, WUSL Power 99 FM, 111 Presidential Blvd., Suite 100, Bala, Cynwyd PA 19004

Supervisor Information - Loraine Ballard Morrill, News and Community Affairs Director, (610) 784-5255

Company: WSPA News Channel 7

Description - The student will work 135 hours with Channel 7, WSPA, the CBS affiliate in the Greenville-Asheville-Anderson-Spartanburg market. They will work in news gathering, both at the facility and on location shoots, assisting reporters, producers, and anchors, consulting archives as needed, writing and editing, initiating social media, and engaging in other activities related to airing daily noon, 5:00, and 11:00 TV news programming

Location - WSPA, PO 1717, Spartanburg SC 29304

Supervisor Information - Kristy Charles, (864) 809-2241 kcharles@wspa.com

Company: WYFF News Channel Four

Description: Assist with news gathering, studio and field production, writing/editing, and other activities related to news production. The student will gain experience in the daily operations of a television affiliate primarily in terms of reporting and airing news.

Location: WYFF, Channel 4, 505 Rutherford Rd., Greenville, SC 29609

Supervisor information: Joyce Phillips, 864-242-4404, jphillips@hearst.com

Journalism (Writing/Print)

Company: Greer Citizen

Description - The student will work 135 hours with Teen Pregnancy Prevention in Spartanburg County. The student will assist with creating and dispersing promotional/publicity information via newsletters and social media

Location - Teen Pregnancy Prevention, 210 Bomar Avenue, Spartanburg SC 29306

Supervisor Information - Dana Becker, dbecker@teenpregnancysc.org (864) 582-3400

Company: Spartanburg Herald-Journal

Description - The student will work 135 hours with The Spartanburg Herald-Journal. The student will work primarily with HERALD photographers on assignment and also cover art exhibits and events as well as provides postings on the HERALD's social media sites

Location - The Spartanburg Herald-Journal, 189 W. Main Street, Spartanburg SC 29306

Supervisor Information - Jose Franco, 562-7223. Jose.Franco@shj.com

Company: Town Magazine, Greenville

Description - The student will work 135 hours with Town Magazine, a monthly community magazine printed and distributed in Greenville. Currently free, paid subscriptions are being planned. The student will cover and write about events, fashion, art, and culture and provide restaurant reviews. The student will also assist in overall copyediting

Location - Town Magazine, PO Box 2266, Greenville SC 29601

Supervisor Information - Andrew Huang, Assistant Editor, (864) 679-1200
ahuang@towncarolina.com

Public Relations

Company: Flourish Integrated, Greenville

Description - The student will work 135 hours with Flourish Integrated Communications. The student will assist with clients in developing public relations plans and operations.

Location - Flourish Integrated Communications, 101 College Street, Suite 2B, Greenville SC 29601

Supervisor Information - Liz Morris, Accounts Manager, (864) 631-2450
elizabeth@startflourishing.com

Company: GVL Today, Greenville

Description - The student will work 135 hours with GVLtoday brand, a digital media company. The student will be responsible for curating social feeds, engaging with current followers, and prospecting for new followers. Leveraging editorial digital marketing and creative expertise, the student will be involved in web platforms, track metrics, data content, will manage content calendar and events, will be aware of best practices research and crowd sources regional content from media outlets and influencers, and support research and development for new markets.

Location - 46 Lois Avenue, Greenville SC 29611

Supervisor Information - Jordan Rumsey, Engagement Editor, 757-320-9484

Company: Jeff Dezen, Greenville

Description - The student will work 135 hours with Jeff Dezen Public Relations in Greenville. The student will assist with researching media markets and outlets across the country, writing press releases and social networking items for Web sites, Facebook, and Twitter. Interaction with clients involves phone, emails, and meetings.

Location - Jeff Dezen Public Relations, 13 East Coffee Street, Greenville SC 29601

Supervisor Information - Wendy Huston, (704) 780-3344 wendyh@jdpr.com

Company: South Carolina Watermelon Association, Greenville

Description - The student will work 135 hours with the Public Relations and Marketing Department at South Carolina Watermelon Association. The student will help with events planning including speaking for and of the agency. Presentations will raise public awareness and will include radio and television appearances and supermarket openings/special gatherings. This will entail travel and planning sessions connected to operations and to the reach, frequency, appeal and calculated acceptance/success of the message

Location - SC Watermelon Association, 30 E. Settlement Rd,, Greenville SC 29617

Supervisor Information - Ann Bryant, SC Promotions Coordinator, Public Relations, SC Watermelon Association ann.bryant@furman.edu (864) 303-3995

Company: Smoak

Description - The student will work 135 hours with Smoak, a press relations firm located in Greenville. They will assist with promotions (press kits, press releases, social media content,

fundraising events and other activities that enhance agency recognition and services). Clients include real estate companies, law offices, and health firms.

Location - Smoak Public Relations, 105 North Spring Street, Suite 111, Greenville SC 29601

Supervisor Information - Kerry Ellett, (864) 235-8330, Kerry@smoakpr.com

Company: Spartanburg Community College

Description - The student will work 135 hours with Spartanburg Community College in marketing and public relations. The student will assist with events planning, designing and distributing flyers and advertisements, social media dispatches, press releases to outside media, website design, the ongoing e-mail newsletter, and videography/photography in connection with events.

Location - Spartanburg Community College, 107 Community College Drive, Spartanburg SC 29303

Supervisor Information - Jenny Williams (864) 592-4940 williamsj@sccs.edu

Company: USC Upstate University Communications

Description - The student will work 135 hours with University Communications at USC Upstate. The student will assist with marketing and public relations and perhaps video production (campus events, marketing videos, tutorials),

Location - University Communications, USC Upstate, Admin. Bldg., Spartanburg SC

Supervisor Information - Tammy Whaley, Univ. Communications, 503-5265. twhaley@uscupstate.edu

Radio/Audio Production

Company: Boom Room Recording Studios

Description - The student will work 135 hours with Boom Room Recording Studios in Columbia SC. They will assist with artists' recordings, mixing and mastering songs (perhaps if need be helping with composing) songs and musical pieces. The student will also learn about studio recording equipment and the production of CD's and DVD's. The student will also assist with business and marketing concerns.

Location - Boom Room Recording Studios, 201 S. Prospect St., Columbia SC 29205

Supervisor Information - Jay Matheson, owner, and Fat Rat Da Czar, head engineer (803) 787-6908

Company: Entercom Radio (B93.7)

Description - The student will work 135 hours with B93.7 operated by ENTERCOM Radio in Greenville. They will assist with the popular "Hawk and Tom" morning radio program. Other activities may involve helping with events planning, social media, concert promotions, interacting with listeners and the public.

Location - B93.7, ENTERCOM Greenville, LLC, 25, Garlington Rd. Greenville SC 29615

Supervisor Information - Kato Keller, (864) 241-4226

Company: Entercom Radio (106.3 FM)

Description - The student will work 135 hours with WORD, 106.3 FM operated by ENTERCOM Radio in Greenville. They will work in the News Department and assist the producer of "The Tara Show" and "The Bob McLain show." Other activities may involve helping with promotions and interacting with listeners and the public

Location - WORD 106.3 FM, ENTERCOM Greenville, LLC, 25, Garlington Rd. Greenville SC 29615.

Supervisor Information - Lee Rogers, (864) 241-4226

Company: ICBC Broadcast, Columbia

Description - The student will work 135 hours with radio stations owned and operated by Inner City Broadcasting in Columbia, SC. These include six stations with varied formats. They will work in various departments certainly with promotions and events planning relating to station recognition. Remote broadcasts, giveaways, and concert tie-ins are standard activities. They will learn about the day-to-day operations of the radio business

Location - ICBC Broadcast Holdings of South Carolina, 1900 Pinewood Rd., Columbia SC 29209

Supervisor Information - Susan Morningstar, Promotions Dir. WARQ/WMFY/WOIC/WZMJ.
(803) 695-8600

Company: Voice of America, Washington, DC

Description - The student will work 135 hours with VOICE of AMERICA in Washington DC helping prepare video and audio materials for broadcast and/or social media.

Location - Voice of America Building, Railroad Retirement Board, 326-378 Independence Ave SW, Washington DC 20201

Supervisor Information - Anxia Du, adu@voanews.com

Religious

Company: Apalache Baptist Church, Greer

Description - The student will work 135 hours with Apalache Baptist Church, Greer SC primarily with sound equipment (including sound board) for musical events including services and special gospel and Christian music performances. The student will be using new social media (Podcasting, etc.) to bring services on-line. The student will assist with overall video production project plans and interactions with visiting clergypersons and ministry needs.

Location - Apalache Baptist Church, 1915 Gap Creek Road, Greer SC 29651

Supervisor Information - Paul Smith, A-V Coordinator. (864) 809-9012.
psmith@apalachebaptistchurch.org

Company: First Baptist, Spartanburg, PR

Description - The student will work 135 hours for First Baptist Spartanburg assisting with social media messaging, liaison with on-campus ministry agencies to plan events and recruit new members

Location - First Baptist Spartanburg Church, 250 E. Main Street, Spartanburg SC 29306

Supervisor Information - Phil Vander Ploeg, Pastor of College Ministries, (574) 214-8558

Company: Gospel Impact Radio

Description - The student will work 135 hours with Gospel Impact Radio US and Gospel Impact Radio UK housed in Spartanburg. They will be involved in programming and hosting and will work with promotions, and events planning relating to station recognition including remote broadcasts, giveaways, and concert tie-ins

Location - Gospel Impact Radio, 123-A Metro Drive, Spartanburg SC 29303

Supervisor Information - Ms. Shawn Manuel, 583-7030, shawn@gospelimpactradio.com

Company: Promised Land Ministry

Description - The student will work 135 hours with the Promised Land Ministry in Spartanburg in support of Communications and Marketing. They will be involved in digital communications strategy and content planning. This will include written content, photography and video pieces for church websites and social media platforms. They will serve as a marketing assistant for developing content for church (involving the school, subdivision, and summer program) events

Location - Promised Land Ministry, 150 Kensington Drive, Spartanburg SC 29306

Supervisor Information - Tommy Quick (864) 978-7557. Tquick549@gmail.com

Sales/Marketing/Advertising/PR

Company: BMW Corporation Communications

Description - The student will work 135 hours for three credits at BMW in Greer SC for COM 399. This intern will assist with recruiting and branding of the BMW apprentice program. They will visit high schools, career centers, and technical colleges. Course development (including use of MS Office software and media), training, testing, and “on-boarding” relate to specific departmental programs such as automotive, maintenance, quality and safety.

OR

This intern will assist with projects in the BMW Corporate Communications Office to include an intern newsletter, events planning, and liaison with internal and external audiences.

OR

This intern will assist with writing speeches for upper management, taking notes at meetings, creating videos, and events planning

Location - BMW. 1400 Highway 101 South, Greer SC 29651

Supervisor Information - Michelle Brockman, Section Manager Apprentice and Associate Training, (864) 802-5201 michelle.brockman@bmwmc.com
Sky Foster, Head of Communications, (864) 802-6000 skyfoster@bmwmc.com
Kelly Wamsley, Corporate Communications, Kelly.Wamsley@bmwmc.com. (864) 802-2901

Company: Campus Evolution Villages

Description - The student will work 135 hours with Campus Evolution Villages, They will be involved in events planning--dinner for existing residents, showcases to attract new prospects--, social media, cross-over liaison with other agencies/supermarkets, and overall marketing and leasing enterprises.

Location - Campus Evolution Villages, 101 Campus Suites Drive, Spartanburg SC 29303

Supervisor Information - Brandon Hunter, Assistant General Manager, (864) 503-9100,

bhunter@cevillages.com

Company: Disney Resort

Description - The student will work 135 hours for three credits at the Disney World Resort for COM 399. This program involves ongoing classes and presentations connected to Disney management, operations and procedures and day-to-day interactions with Disney World Resort visitors.

Location - Disney Worldwide Services, PO Box 100090, Lake Buena Vista FL 32830

Supervisor Information - Kent Phillips, Education Relations. (407) 828-5702

Company: Enterprise

Description - The student will work 135 hours with Enterprise Holdings in a management trainee program. They will assist with customer service (Rental cars) as well as choose from marketing, sales, finance, and operations

Location - Alisha Fligg, Enterprise Holdings, 986 Asheville Highway, Spartanburg SC 29303

Supervisor Information - (921) 704-7401. Alisha.W.Fligg@ehi.com

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Company: GVL Today

Description - The student will work 135 hours with GVLtoday brand, a digital media company. The student will be responsible for curating social feeds, engaging with current followers, and prospecting for new followers. Leveraging editorial digital marketing and creative expertise, the student will be involved in web platforms, track metrics, data content, will manage content calendar and events, will be aware of best practices research and crowd sources regional content from media outlets and influencers, and support research and development for new markets.

Location - 46 Lois Avenue, Greenville SC 29611

Supervisor Information - Jordan Rumsey, Engagement Editor, 757-320-9484

Company: Geneva's Catering

Description - The student will work 90 hours with the marketing/public relations/communications personnel at a family-owned business Geneva's Catering. The student will prepare social media (currently firm does not employ) including web sites, Twitter, FaceBook, Instagram as well as flyers and other activities connected to events planning.

Location - Geneva's Catering, 2550 Stone Station Rd., Roebuck SC 29376

Supervisor Information - Mitchell Shelton, Jr., (864) 529-5335 cell 587-1912 store

Company: Hub City, Film Production

Description - This will be with Hub City in downtown Spartanburg assisting with the annual "Expecting Goodness" film competition in which entries are based on published short stories. The student will help with marketing, events planning, social media outlets, encouraging contestants and promoting public awareness. On Their own, the intern will organize a separate state-wide youth (under 18) filmmaking competition. The youth festival will encourage filmmaking at the high school level. Both the "Expecting Goodness" festival and the "Youth Filmmaking Project" are scheduled for March 23, 2013.

Location - Hub City, 186 W. Main Street, Spartanburg SC 29306

Supervisor Information - Kari Jackson, Assistant Director. (864) 577-9349

Company: Infinity Marketing, Greenville

Description - The student will work 135 hours with Infinity Marketing in Greenville. The student will assist with social media marketing strategies, researching media markets and outlets across the country, and preparing social network items for Web sites, Facebook, and Twitter.

Interaction with clients involves phone, emails, and meetings

Location - Infinity Marketing, 874 S. Pleasantburg Drive Suite A, Greenville SC 29607

Supervisor Information - Kyia Chandler (864) 235-1700 kchandler@infinitymkt.com

Company: Look Up Lodge Camp Travelers Rest

Description - The student will work 135 hours with Look Up Lodge, a not-for-profit camp, not just summer but year-round. The student will assist with camp store activities (sales, ordering, publicity, etc.), marketing and public relations for the agency, and overseeing employee interaction with campers.

Location - Look Up Lodge, 100 Look Up Road, Travelers Rest 29690

Supervisor Information - Abby Friend, (828) 231-9943. Email: abbyatlookuplodge.com

Company: McMillan Architects

Description - The student will work 135 hours with McMillan, Pazden, and Smith, an architectural firm with branch offices in different cities including Spartanburg SC. The student will be working in the marketing office assisting with advertising and events planning. This is a paid internship.

Location - McMillan, Pazden, and Smith, 127 Dunbar Street, Spartanburg SC 29306

Supervisor Information - Ashley Wilson, Marketing, (864) 707-6232

Company: Pickens Savings & Loans, Pickens

Description - The student will work 135 hours with Pickens Savings and Loan Association. The student is currently employed as a teller. The internship, however, will require Their to work 135 hours with Marketing and Loans. They will be involved in events planning including a quarterly event for loan customers and an upcoming Christmas parade. The student will also take over press releases and social media postings. They will visit different realtors to present Pickens as a loan possibility for house-buyers

Location - Pickens Savings and Loan Association, 205 East Cedar Rock, Pickens SC 29671

Supervisor Information - Susan Barkley, Human Resources, (864) 884-3876

Company: Rev. Publishing, Niagara Falls, Ontario, Canada

Description - The student will work 135 hours with Rev Publishing in Niagara Falls. They will work with a new magazine app in regards to branding and consumer use. The app connects to coupons and advertisements. They will also work in Media Relations, marketing, and with various magazines (regional, travel, etc.) produced and published by the firm.

Location - Rev Publishing, 3659 Stanley Avenue, Unit four, Niagara Falls, Ontario L2E0A6

Supervisor Information - Courtney Gusek, (905) 365-7283. courtney@revpublishing.com

Company: Spartanburg Community College

Description - The student will work 135 hours with the public relations/communications office at The Spartanburg Community College. The student will help with marketing and advertising, public relations, branding, news releases and media relations, alumni and student publications and outreach, and with social media and direct mail informing various publics about degree opportunities and campus events.

Location - Public Relations and Communications, Spartanburg Community College, Marketing and Public Relations, PO Box4386, Spartanburg SC 29305.

Supervisor Information - Cheri Anderson-Hucks, Director, 592-4931 hucksc@sccsc.edu

Company: Upstate Exposures

Description - The student will work 135 hours with Upstate Exposures, a Spartanburg company that produces a magazine and other media materials. They will assist with podcasts involving people and events of Spartanburg and with co-producing marketing videos for local businesses.

Location - Upstate Exposures, Inman SC 29349

Supervisor Information - Dennis Evans, (864) 529-1680. Heather. Kitchen, Magazine Editor.

Company: USC Upstate Campus Recreation

Description - The student will work 135 hours with the Spartan Rec Center (formerly the USC Upstate Wellness Center) assisting with social media and marketing

Location - Spartan Rec Center, HEC, USC Upstate

Supervisor Information - Sarah Joseph, 503-5000. Univ. Operations. sjoseph@uscupstate.edu

Company: WSPA Sales

Description - The student will work 135 hours with Sales and Marketing, Channel 7, WSPA, the CBS affiliate in the Greenville-Asheville-Spartanburg market and WYCW, Carolinas TV. They will assist in selling ad slots and overall marketing of the station and its personalities and out-reach programs.

Location - WSPA/WYCW, 250 International Drive, Spartanburg SC 29304

Supervisor Information - Beth Worsham, General Sales Manager, 587-4427.
eworsham@wspa.com

Company: Zoom Software

Description - The student will work 135 hours with Zoom PMC, a construction soft-ware company. Connected to Zoom are Smartpulse and Berbank Inc. They will help sell construction and landscaping software through Zoom and sell and provide through Smartpulse surveys to medical centers. Through Berbank They will be involved in events planning and the rental of materials needed for such gatherings. This is a paid internship.

Location - Zoom PMC and Smartpulse, 551 East Main Street, Spartanburg SC 29302

Supervisor Information - Jeff Berline, Owner and CEO, (864) 542-4622.

Social Work and Justice/Community Welfare

Company: Animal Allies, Spartanburg

Description - The student will work 135 hours with Animal Allies, a non-profit agency. The student will assist with marketing and events planning (perhaps initiating an annual event, assembling an “ideas” team to develop a logo and improve the web site, setting up and manning information booths) and transmit information about Animal Allies services to the public. The student will perhaps also provide educational presentations to the public, help with a brochure, and interact with local businesses concerning matching funds possibilities. The student may also assist with vet procedures.

Location - Animal Allies, 1097 Asheville Highway, Spartanburg SC 29303

Supervisor Information - Kathy Bray

Company: Girls of South Carolina, Greenville

Description - The student will work 135 hours with The Girls of South Carolina from Mountains to Midlands. The student will assist with creating and dispersing promotional/publicity information via newsletters, the quarterly print publication, social media, and events planning

Location - The Girls of South Carolina from Mountains to Midlands, 5 Independence Point, Suite 120, Greenville SC 29615

Supervisor Information - Karen Kelly, (864) 770-1408

Company: HubBub, Spartanburg

Description - The student will work 90 hours for two credits with Hub-Bub, a community organization committed to enhancing the quality of lifestyle, health, arts and entertainment in downtown Spartanburg. The student will assist with social media, promotions, videography, and publicity related to general events planning.

Location - Hub-Bub, 111 S. Spring Street, SC 29306

Supervisor Information - Tim Giles, (864) 582-0056. tim@hub-bub.com

Company: Safe Homes, Spartanburg

Description - The student will work 135 hours with Safe Homes in Spartanburg County. The student will assist with creating and dispersing promotional/publicity information via newsletters and social media

Location - Spartanburg SC 29306

Supervisor Information - Karen Martin-Wilkins, (864) 583-9803

Company: Set Free Alliance, Simpsonville

Description - The student will work 135 hours with Set Free Alliance, a non-profit organization in Simpsonville SC. They will help organize the 2nd annual Keys to Freedom Gala for over 1000 people and will assist with donor data management, graphic design, and social media.

Location - Set Free Alliance, 879 NE Main Street, Suite A, Simpsonville SC 29681

Supervisor Information - Marcy Moorhead, Director of Operations/Donor Development (864) 962-3310 marcy@setfreealliance.org

Company: Upstate PRIDE, Spartanburg

Description - The student will work 135 hours with Upstate Pride, a non-profit organization which assists the LGBTQ community. The student will be in charge of revamping the web-site and working on events planning including the annual Pride March.

Location - Upstate Pride, PO Box 9128, Spartanburg SC

Supervisor Information - Jaime Fivecoat, jaime@upstatepridesc.org (864) 630-0473

Company: Urban League, Spartanburg

Description - The student will work 135 hours with the Urban League in Spartanburg setting up, expanding, and managing social media operations. The function of the Urban League is assist residents and communities to progress towards a better standard of living

Location - 430 E. Main Street, Suit 102, Spartanburg SC 29302

Supervisor Information - Crystal Yirby, Education Coordinator, (864) 562-4400

Sports

Company: ESPN

Description - The student will work 135 hours with ESPN, the ESPN affiliate radio station in Greenville SC. They will be involved with on-air program production and sports coverage and events planning and participation with Greg McKinney on The Huddle. Experience with broadcasting, marketing, and promotions is expected

Location - ESPN Upstate, 25 Garlington Road, Greenville SC 29615

Supervisor Information - Mark Hendrix. (864) 241-4281. mhendrix@entercom.com

Company: Fox Sports 1400

Description -The student will work 135 hours with FOX Sports, the radio station in Spartanburg. They will assist with on-air program production and sports coverage and also gain an awareness of sales and marketing. They also may be involved in social media and gather the daily sports headlines, cut the station's bumper music, and record voiceover commercials

Location - FOX Sports, 340 Garner Rd., Spartanburg SC 29303

Supervisor Information - Tyler Shugart, tyler@spartanburgsportsradio.com. (864) 468-1400

Company: Greenville Road Warriors

Description - The student will work 135 hours as liaison between A Class Indoor Storage and the minor-league Boston Red Sox Greenville Drive baseball organization in planning and marketing a grand opening of an additional A Class Indoor Storage building as well as a showcase rebranding of the business. The student will oversee promotions (including commercials aired during games, press releases, flyers, social media postings, etc.) as well as planning and executing the actual event at Fluor Field and at the new A Class building facility in September.

Location - Dwayne Wilson, Owner, A Class Indoor Storage, Greer SC. (864) 221-0555

Supervisor Information - Greenville Drive and Flour Field President and Owner Craig Brown or Jeff Brown. Jeff.brown@greenvilledrive.com

Company: Greer Today

Description - The student will work 135 hours with GREER TODAY. The student will concentrate on sports reporting. Other possible activities may include a weekly broadcast sports segment on high school sports, podcasts and articles connected to news, features, community activities and progressive planning. Besides research and writing, the student will become more experienced with photography and social media.

Location - GREER TODAY, 217 B Trade Street, Greer SC 29651

Supervisor Information - Jim Fair, Publisher-Editor, (864) 680-3396. jfair@greertoday.com

Company: USC Upstate Athletics

Description - The student will work 135 hours with the USC Upstate Athletics Department. The student will assist with Fall Semester sports, taking game notes, stats during games, checking and creating press and other credentials, and media liaison and other marketing and public relations tasks

Location - USC Upstate Athletics, Hodge Center

Supervisor Information – Conner Leonard, 864-503-5893, CONNERL3@USCUPSTATE.EDU

Company: USC Upstate Campus Recreation

Description - The student will do public relations work for 135 hours with USC Upstate Campus Recreation. Position Duties: Develop promotional materials for the Campus Recreation Intramural Program; create and post information on the Department's social media platforms; develop promotional ideas to implement for the program to increase participation; create video promotional materials from programs to post to social media and the department's website; actively participate in promotional events for Departmental programs.

Location - Campus Recreation, University of South Carolina Upstate, 800 University Way, Spartanburg, SC 29303

Supervisor Information - Mark Ritter, 864-503-5939 mritter@uscupstate.edu

Company: WSPA Sports

Description - The student will work 135 hours with Channel 7, WSPA the CBS affiliate in the Greenville-Asheville-Anderson-Spartanburg market in Sports. They will assist with covering Friday night high school football in the region and other sports events. They will accompany staff to games to film sequences as well as learn the environment and procedures at the station. "Friday Nights in the End Zone" will air during the season. Besides writing and editing, the student will also use social media, assist with sports history and statistics, and help maintain archives.

Location - WSPA, PO 1717, Spartanburg SC 29304

Supervisor Information - Pete Yanity (864) 576-7777. pyanity@wspa.com

Television/Video Production

Company: Creative Camera Productions, Spartanburg

Description - The student will work 135 hours with Creative Camera Productions, an independent media production agency based in Spartanburg. The student will assist with documentary-based and other types of productions (planning, shooting, editing, set-up and breakdown of equipment, and interacting with clients).

Location - Creative Camera, 827 E. Main Street, Spartanburg SC

Supervisor Information - Eric Williams, (864) 582-6622 office. (864) 415-0820

Company: Prym Consumer, Spartanburg

Description - The student will work 135 hours for Prym Consumer, Inc., a fabric-manufacturing company with an office in Spartanburg as well as other locales. The student will primarily be involved with video production including how-to videos for sales and to demonstrate use of products.

Location - Prym Consumer, Inc., 950 Brisack Rd., Spartanburg SC 29303. PO Box 5028. 29304

Supervisor Information - Paula Powers, Marketing Manager of PR and Trade Communications (864) 587-5217 Paula.powers@prym-consumer-usa.com

Company: SCETV WRET, Spartanburg

Description - The student will work 135 hours with WRET, the Public Broadcasting (PBS) affiliate in the Spartanburg market in the role of SCETV Student Media Producer. This independent study keyed towards station technology, to include mastery and upkeep of equipment (editing, camera, lighting, etc.). The internship may require travel too Rock Hill, Columbia, and other SC PBS operations.

Location - WRET, Media Building, USC Upstate.

Supervisor Information - Gary Stevens, Engineering Manager gstevens@scetv.org.503-9371

Company: WYSP WYCW, Spartanburg

Description - The student will work 135 hours with Entertainment Show Production, Commercial Production and Social Media/Marketing at Channel 7, WSPA, the CBS affiliate in the Greenville-Asheville-Spartanburg market, and WYCW, 62 Carolinas TV. They will assist with on-air production (including serving as floor manager) and marketing and out-reach programs.

Location - WSPA/WYCW, 250 International Drive, Spartanburg SC 29304

Supervisor Information - Ross Lytle, Promotions Manager, (864) 587-4455. rlytle@wspa.com. Kathryn Foessel (864) 587-4404. kfoessel@wspa.com