

***Bachelor of Science in Business Administration  
Major in Marketing***

USC Upstate		Credits	South Carolina Technical College Recommended course transfer equivalencies**
<b>I. Communication</b>			
English	ENGL U101, U102	6	ENG 101, 102
Speech	SPCH U201, U201R	3	SPC 205
<b>II. Mathematics, Logic, &amp; Natural Sciences</b>			
Mathematics	ECON U291 and either MATH U122 or U141	6-7	MAT 120 and either MAT 130 or 140
Natural Science (w/lab)	ASTR U111/L; BIOL U110/L; CHEM U101/L, U106/L, U109/L; GEOG U201/L; GEOL U101/L, U102/L, U103/L; PHYS U101/L, U201/L, U202/L	4	AST 101; BIO 105; CHM 105, 106, 107; PHY 201, 202
Math, Logic and/or Natural Science	Any Natural Science course listed above or ASTR U111; BIOL U206, U240, U270; CHEM U106; GEOG U202; GEOL U104, U120, U121, U123/L, U131, U241; LOGC U205, U207; MATH U142; PHYS U101	3-4	AST 101; MAT 141; PHI 105
<b>III. Information Technology</b>			
Info Tech	CSCI U138	3	CPT 170
<b>IV. Fine Arts, Humanities &amp; History</b> <i>Choose one course from each of the following three sections.</i>			
Fine Arts	AFAM U204; ARTG U101, U105, U106; MUSC U110, U140; THEA U161, U170	3	ART 101, 107, 108; MUS 105; THE 101, 105
History	HIST U101, U102	3	HIS 104, 105
Fine Arts, Humanities and/or Natural Science	A Fine Arts or History course listed above or: AMST U101, U102; ENGL U250, U252, U275, U279, U280, U283, U289, U290, U291; FILM U240; HIST U105, U106; PHIL U102, U211; RELG U103	3	ENG 201, 202, 205, 206, 208, 209, 234
<b>V. Foreign Language and Culture</b>			
<i>The minimum acceptable level of competency is completion of the 101 level of a language. Students who place in the 102 or higher level of a language satisfy the language requirement but will have additional hours in general education electives, if hours are required by their degree program.</i>			
Foreign Language	ASLG U101; CHIN U101; FREN U101; GERM U101; SPAN U101	3	ASL 101; FRE 101; GER 101; SPA 101
<b>VI. Social and Behavioral Sciences</b>			
Social & Behavioral Science	ECON U221 and one of the following: AFAM U201; ANTH U102; GEOG U101, U103; POLI U101, U200, U320; PSYC U101; SOCY U101; WGST U101	6	ECO 210 and one of the following: ANT 101; GEO 101; PSC 201; PSY 201; SOC 101
<b>VII. General Ed. Electives</b>			
<i>Choose from the options below if hours are required in the major.</i>			
General Ed. Electives	Any General Ed course or courses	0	
<b>Major Course Requirements</b>			
Lower Division	ACCT U225, U226, U347; ECON U222, U292; FINA U363 MGMT U290	15	ACC 101, 102; ECO 211; MAT 220
Upper Division	ACCT U347; BADM U478, U498; ECON U303 or FINA U461; FINA U363; MGMT U371, U372; MKTG U350	22	
<b>Major in Marketing</b>			
Marketing	MKTG U351, U352, U457, U458; three of the following BADM U499; MGMT U377, U390 U471; MKTG U353, U455, U456, U459	21	
<b>Electives</b>			
Electives		14-16	
<b>Total USC Upstate hours required for graduation</b>		<b>120</b>	

\*\* Please refer to the transfer guide in the USC Upstate catalog, pages 22-23 at <http://www.uscupstate.edu/academics/catalog> for complete transfer options.